



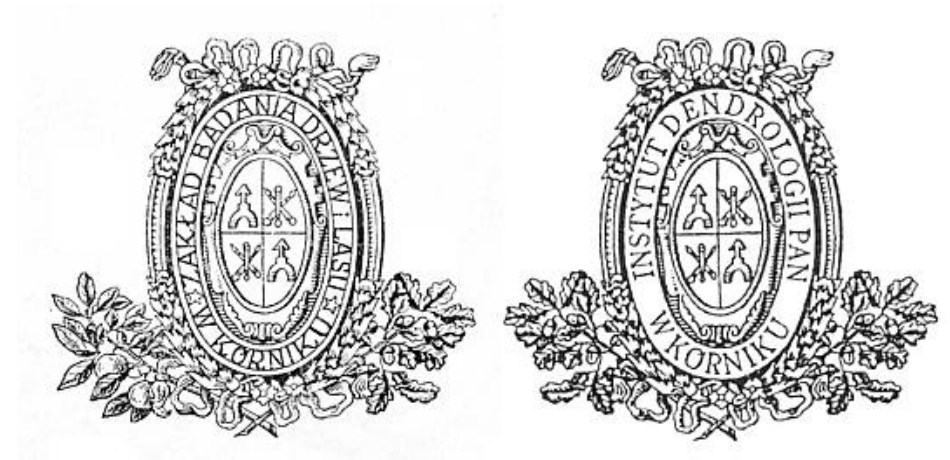
THE INSTITUTE OF DENDROLOGY, POLISH ACADEMY OF SCIENCES

LOGO USE RULES

Kórnik 2023

GENERAL INFORMATION

The history of this scientific establishment in Kórnik and the research being conducted there date over 90 years back. The fields of research that has been conducted at the Institute of Dendrology PAS, and the Institute's visual identity, are a reference to its beginnings, i.e., the Tree and Forest Research Department established in 1933.



BASIC VERSION

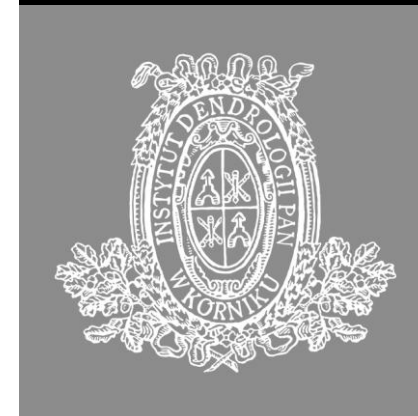
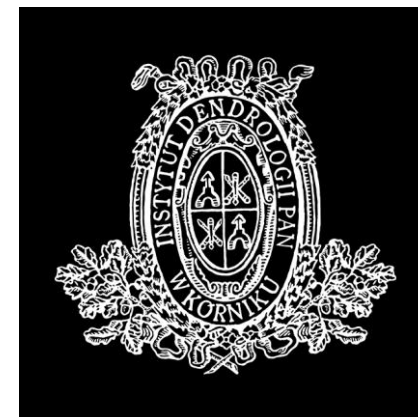


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CMYK: 100/0/58/41
PANTONE: 347 C



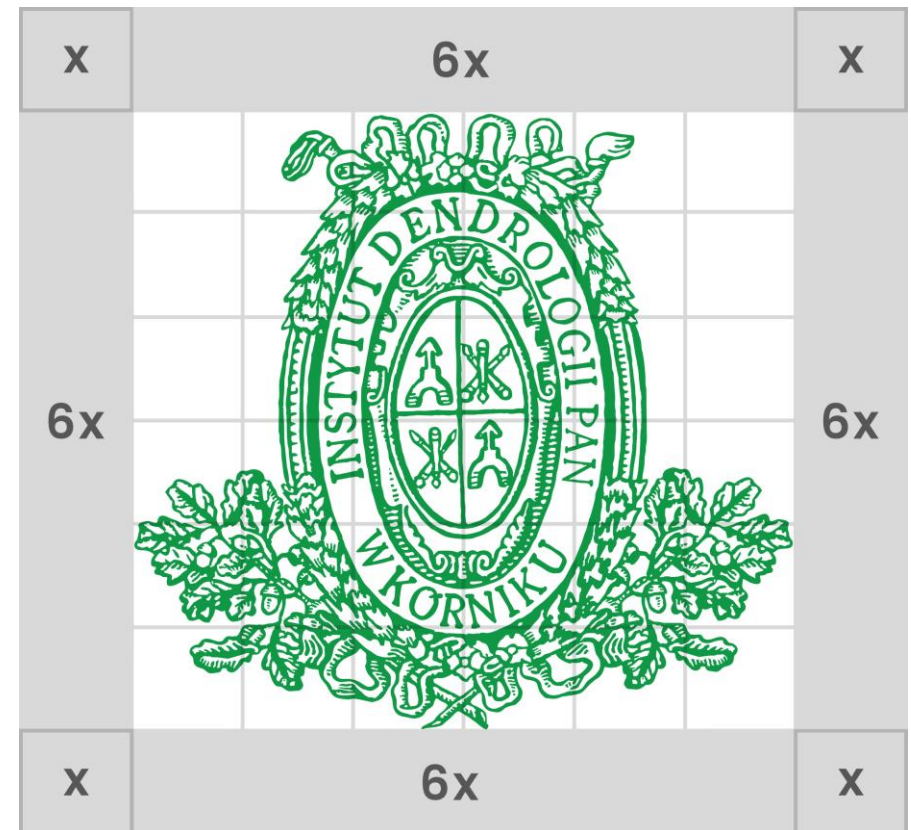
ALTERNATIVE VERSIONS

Achromatic colours may be used provided that the logo remains legible.



CLEAR SPACE

Clear space where no other elements may appear is determined by the module x.



TYPOGRAPHY

The logo may be supplemented with the full name of the institution. As regards the name, always use the **Cambria** font in a colour corresponding to the logo.

AĄBCĆDEĘFGHIJKLŁMN
ŃOÓPQRSŚTUVWXYZŻŻ
aąbcćdeęfghijklłmn
ńoópqrsśtuvwxyzżż

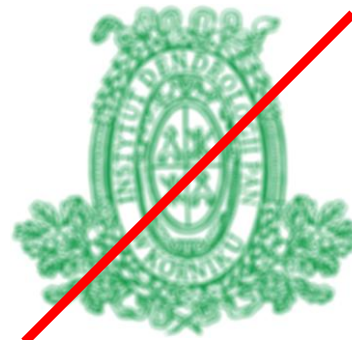


INSTYTUT DENDROLOGII
POLSKIEJ AKADEMII NAUK

MODIFICATION

Scaling may be applied to the logo provided that the proportions are retained and the sign remains legible.

Logo alterations, understood as, i.a., violation of the clear space, change of colour patterns, or shape deformations, are forbidden.





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CONTACT: promocja.idpan@man.poznan.pl